

10th Purchasing Initiative Western Balkans

Agenda: Pre-Evening Event & Matchmaking Day 11 – 12 June 2024

Pre-Evening Event 11th of June 2024

Venue: Altes Hackerhaus | Sendlinger Str. 14 | 80331 Munich

Informal welcome & Networking:	10 th Purchasing Initiative Western Balkans
18:00 (CET)	<p>Registration of the participants</p> <p>Informal Welcome</p> <p>Mr. Olaf Holzgrefe Association Supply Chain Management, Procurement & Logistics (BME)</p> <p>Mrs. Andrea König Market Entry Programme, Germany Trade & Invest</p> <p>Mr. Alexander Markus German-Serbian Chamber of Commerce</p> <p>Mr. Christoph Angerbauer Chamber of Commerce & Industry Munich</p>
18:30 (CET)	<p>Mr. Christoph Angerbauer Chamber of Commerce & Industry Munich</p>
22:00 (CET)	End of networking event



Commissioned to implement this project as part of the federal funding programme Mittelstand Global/ Market Development Programme:

The market development programme for small and medium-sized enterprises is a funding programme of the:



BME Association for Supply Chain Management, Procurement and Logistics



Federal Ministry for Economic Affairs and Climate Action



MITTELSTAND GLOBAL FOREIGN MARKET ENTRY PROGRAMME

B2B Matchmaking Day 12th of June 2024

Venue: Chamber of Industry & Commerce | Max-Joseph Str. 2 | 80333 Munich

Opening Session & B2B-Matchmaking:	10th Purchasing Initiative Western Balkans
08:00 (CET)	Registration of the B2B participants
09:00 (CET)	<p>Welcome remarks</p> <p>Mr. Christoph Angerbauer Chamber of Commerce & Industry Munich</p> <p>Mr. Olaf Holzgrefe Association Supply Chain Management, Procurement & Logistics (BME)</p>
9:10 (CET)	<p>Keynote</p> <p>Mrs. Dr. Nina Wunderlich Ministry of Economic Affairs and Climate Action</p>
9:20 (CET)	<p>Opening remarks</p> <p>Mrs. Andrea König Market Entry Programme, Germany Trade & Invest</p> <p>Mr. Alexander Markus German-Serbian Chamber of Commerce</p> <p>Mrs. Anja Quiring German Eastern Business Association</p>
9:35 (CET)	<p>Short panel discussion (Moderation: Olaf Holzgrefe)</p> <p>tbc</p>
10:00 (CET)	Coffee Break & Networking
10:30 – 18:00 (CET)	B2B Matchmaking
18:00 (CET)	End of event



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